

Beat: Technology

## **PRES. MACRON DEBATING WITH STARTUPS CEO OVER IA REGULATION & INVESTMENTS IN TECH**

### **MAURICE LEVY THANKS HIM FOR BIG SUCCESS**

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**USPA NEWS** - Maurice Levy, co-founder of VIVATECH arrived on stage 1, of the largest digital fair in Europe, to welcome the President of e; Republic Emmanuel Macron, before he debated with four French startup CEOs, moderated by Didier Barroud.

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Stephan CEO of Francaise des Jeux, Nicolas Foucade, CEO of BPI, etc.

He recalled the path traveled, since the 1st edition of Vivatech, in 2016, this year when Emmanuel Macron, back then, was the Minister of Economics and Finance, and initiator of French Tech movement and salutes his leadership. He recalled to what extent, the Head of State has impelled and supported the digital world, to reach having reached heights of success, thanks to the encouragement, financial support and patronage of Emmanuel Macron,

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Loud applause then filled the Stage One room, before the President also joined in the applause for Maurice Levy "And now you're going to have a session and David Barroud is going to lead the dance, if I may say so. After shaking hands, in a very firm and respectful way, President Macron sits down again, tantric Maurice Levy leaves the Stage, passing the baton to David Baororud, announces the arrival of the four startupper panelists, Laurence Clement (CTO, Enywhere), Tatiana Jama (Sista FUNd), Gilles Meyer (Aktronica) and Arthur Mench (Mistral). "Like last year, it is a question of the panelists asking the President of the Republic questions, by startupper, symbols of their success in French Tech, and not journalists", explains Didier Barroud. The Q&A session is thus launched between President Macron and the four speakers seated around a table, bitten by Didier Barroud.

### **ALL OUR STARTUPS OWE YOU" TO CLAME MAURICE LEVY TO PRESIDENT MACRON**

Maurice Levy, made a very strong tribute to President Macron reminding him how much he had enabled the success of French startups, and how much the ecosystem owes him.... "Vivatech belongs to the ecosystem and it owes you a lot, you supported it, you carried it and we make it the spearhead of entrepreneurship, to the point that France has become Number 1 in Europe, in creations of startups ahead of the UK, and we owe it to you. All our start-ups owe it to you, just as we owe you our decisions, which from your first election, and labor reform to retirement, to the exceptional support provided to companies, and in particular to smaller counterparts. the COVID-19 pandemic. All these designs led to full employment. declared Maurice Levy, paying tribute to President Macron.

He acknowledged that "This goal, which seemed to be a utopia, is now within reach. It is not for me to recall your action which brings to our country, but the success of Choose France and the records of foreign investments, testify more than all words, to the confidence

that you have acquired from all the investors in on a global scale and the influence of France. At Vivatch, we feel the improvement of the image of our country, in the most competitive field there is, ie research, innovation and of course that of AI. I think I can say that French entrepreneurs are ready to engage with you, and in the battle to regain digital industrial sovereignty, count on us! » was he thus concluded before his introductory remarks were applauded by the audience and the design itself, Emmanuel Macron, satisfied with this summary of his commitment since 2016, to the digital ecosystem

#### PRESIDENT MACRON ADVOCATES FOR A AT THE SAME TIME: INNOVATE VERSUS REGULATE IN EUROPE

President Macron recalls the efforts made in France and in Europe to position itself as a leader in terms of tech innovation: "5 years ago we launched the AI strategy, in accordance with the report of Cedric Vilani (French Mathematician, ex deputy and Fields medal in 2010) and France is positioned" He moderates "We are in a good position in Western Europe and a leader a little overtaken by the British"... reassuring "It's not irretrievable although the US and China are faster than us Europeans. The priority is it's du en At the same time, and on the one hand make an acceleration of creation, innovation of the ecosystem and at the same time, We must regulate" He ends his reasoning which characterizes his competitive temperament and winning spirit: "We must create champions," he said.

#### PRESIDENT MACRON EXPLAINS HOW T CREATE IA JOBS IN A SMART FRAME OF REGULATION

To create an actor for AI outlets and an intelligent regulatory framework, it is above all necessary to create champions and we must have the same strategy versus the European Union in:

1- Accelerate training on AI: We rather have the talents, you are a good illustration of this, but we must do a lot more and with the objective of doubling training with 5 to 10 investors of 5 M€, there are a to 2 to ver global enhancer

2- Outsmart the constraints and we need a short-term response, and quadruple those over €40 million already invested in computers. For the EXASCALE supercomputer, France finances up to 250 M€, and Europe 250 M€. The French-speaking databases will be supported up to 40 M€. And, the BPI, also works a financing fund up to 50M€.

3- Having a giga calculator and work on the question of energy which is a sizing factor with the energy whims and the energy that goes with it in the most carbon-free way possible. This is why it will also be necessary to multiply public/private initiatives.

#### EMMANUEL MACRON WANTS INTELLECTUAL PROPERTY TO BE PROTECTED FOR BETTER SOVEREIGNTY

President Macron also spoke of the need to "Create a challenge and ecosystem with the attraction of the best accelerators, and challengers in AI, while creating databases in France. We have a database model, which is of lower quality and above all we sell our soft power and we need a reference. He insists that it will be necessary to "Advance Cash between culture and economy on intellectual property and openness and open all the data for training models, and for that we will help with the 50 M€ by IP France"

The Head of State, leader of his Renaissance party (composed of Right and Left and Center Politics), takes as an example the management of immigration in France, which is controversial at the moment, following the attack in Annecy, or a Syrian political refugee stabbed four children and two seniors two weeks ago. He proposes that the processing of the data of the applicants should go, which is very long, for lack of personnel, either by the AI, at the service of the State and the territorial collectives. "There must be a rapprochement between the state and AI, I was impressed by the possibilities of the mechanisms of AI, and on immigration the everyday debate, the problem is a concern to process the data of migrants It there will be a lot less costs and we will hire fewer people and it will be very efficient, despite my great respect and thanks from the agents of the prefectures"

#### PRESIDENT MACRON SUGGESTS A TRIPTYCH: RESEARCH, TECH AND PUBLIC SECTOR TO OPTIMIZE EFFICIENCY

« In our country, we can have reluctance except for change, such as for GMOs, we have had a lot of debates in our country, we must avoid this with AI, and in a public debate with the world of Research and Tech, but also with the audience. » President Macoon stated,

as he was answering the Staruppers, during the round table, in Stage One, Vivatech 23.

We must therefore avoid the drain of our brains abroad. On the occasion of the next Paris Peace Forum, in November, basing ourselves on an innovative doctrine, we will put this in place, because I realize that we are too late and we are reviewing too slowly, at the moment when we are going leaving the regulations will already be oscillating and we must avoid missing this, this debate in parliament. This is what we already did five (5) years ago, with TECH FOR GOOD. As for regrets, we must accelerate Open Source, and all the major models that will allow us to regulate, it is a politico-legal debate, even if there are limits in defense uses, to avoid misuse AI in the military"

Ditto for films, and videos, which he drives to be able to distinguish between what was made by a man or the AI.

He concludes "It is a question of not creating a bias, and we must not embark the Americans, as by the model with Canada, and the OECD, with a technical economic approach and that is where we create mods » as the French President concluded.

**ATTRACTIVENESS IS NOT AN ENEMY OF OUR SOVEREIGNTY BUT THE CONTRARY SAYS PRESIDENT MACRON**

"For decades we hated people who make money if some still say that, but I am for success

who reinvests in the ecosystem with certifications and because of startup gaps we reinvest the talent of young people and you are the perfect example of this, We have taken some time compared to the Anglo-Saxons but it's not too late to catch up and he flees to continue.He adds very confident in the talent and genius of France, who must stay in France, and invest there and avoid the clichés about startupper who earn a lot of money.

**PRESIDENT MACRON WANTS TO PROTECT AND PRESERVE FRENCH CULTURAL SOVEREIGNTY FROM INCONTROL METAVERSE**

In response to Gilles Meyer, CEO of Aktronika, specializing in the metaverse President Macron, responds to the solutions to be provided to preserve and protect French culture, from the Metaverse, "The cultural industry and the metaverse must agree for our sovereignty.Our French culture is rich and immaterial but a very strong lever with a lot of talents and experience and the industries are cultural because they are based on ancestral knowledge." President Macron proudly said.

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