

Beat: Local

## **NEW ORLEANS IDEA VILLAGE IS ABOUT DRIVING A CULTURE OF ENTREPRENEURSHIP**

**ENTREPALOOZA SUNDAY AUGUST 30TH**

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**USPA NEWS** - When the levees protecting New Orleans failed in August 2005, approximately 80% of the city was flooded. The business district and main tourist centers were relatively undamaged, but vast expanses...

When the levees protecting New Orleans failed in August 2005, approximately 80% of the city was flooded. The business district and main tourist centers were relatively undamaged, but vast expanses of many New Orleans neighborhoods were inundated, making Katrina the largest residential disaster in US history. The extent of damage varied greatly from one part of town to another.

The Idea Village is an independent 501c3 nonprofit organization with a mission to identify, support, and retain entrepreneurial talent in New Orleans. Founded in 2008, is solely centered on entrepreneurship and has played an integral role in city's entrepreneurial movement. They support 4,600 + entrepreneurs and aim to elevate New Orleans as a destination for business, entrepreneurship and innovation.

The Idea Village created the Entrepreneur Season to instill rhythms and ritual around entrepreneurship for the New Orleans community. The 2016 Entrepreneur Season will start with the second annual Entrepalooza on Sunday, August 30th at the new NOLA Brewing Tap Room. The public can meet key entrepreneurial leaders. The Idea village is currently on two projects.

The New Bienville Society which is an initiative focussed on identifying national leaders with an indelible emotional link to New Orleans to engage in its future. And the second one is Connecting Communities. The organization will host global entrepreneurial leaders in New Orleans during NOEW (New Orleans Entrepreneur Week) with a goal of sharing practices, connecting ecosystems and positioning New Orleans as the hub of entrepreneurship in the South.

### **Article online:**

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